

FIRST 5

SAN MATEO COUNTY

PUBLIC HEARING MEETING NOTICE

1700 S. El Camino Real, Suite 405
San Mateo, CA 94402-3050
650.372.9500
650.372.9588
first5@co.sanmateo.ca.us
www.first5sanmateo.org

DATE: Monday, March 23, 2009
TIME: 4:00 p.m.
ADDRESS: Silicon Valley Community Foundation Conference Center, 1700 South El Camino Real, Suite 100, San Mateo, CA

AGENDA

Estimated Duration: 20 Minutes (Items 1-8)

- | | |
|--|------------------|
| 1. Call to Order and Roll Call | Kaplan |
| 2. Farewell to Commissioner Hoffman | Kaplan |
| 3. Approval of Agenda | Kaplan |
| 4. Oral Communication from the Public* | Kaplan |
| 5. Oral Communication from the Commission* | Kaplan |
| 6. Approval of Minutes for the February 23, 2009 Commission Meeting
(See Attachment #6) | Kaplan |
| 7. Interim Executive Director's Report
(See Attachment #7) | Armstrong |
| 8. Consideration of Committee Updates and Reports | |
| A. Standing Committees | |
| ▪ Programming and Planning Committee | Kaplan/Committee |
| ▪ Prenatal to 5 Committee | Representatives |
| ▪ Early Childhood Evaluation Advisory Committee | |
| (See Attachment #8) | |

Estimated Duration: 30 Minutes (Items 9-10)

- | | |
|---|-------------------|
| 9. Presentation: Peninsula Partnership Bill of Rights for the Children and Youth of San Mateo County
(See Attachment #9) | Armstrong/Pollack |
| 10. Recommendation of Evaluation Contractor
(See Attachment #10) | Blakely |

PUBLIC HEARING 15 Minutes (Item 11)

- | | |
|--|-----------|
| 11. Review of First 5 California's FY 07- 08 Annual Report
(See Attachment #11) | Armstrong |
| 12. Meeting Adjournment | Kaplan |

* Persons wishing to address a particular agenda item should speak during that agenda item. Public records that relate to any item on the open session agenda for a regular Commission meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the Commission. The Commission has designated the First 5 San Mateo County office located at 1700 S. El Camino Real, Ste.405, San Mateo CA, 94402, for making those public records available for inspection. The documents are also available on the First 5 Internet Web site at www.co.sanmateo.ca.us/first5.

IN COMPLIANCE WITH THE CALIFORNIA GOVERNMENT CODE AND THE AMERICANS WITH DISABILITIES ACT: First 5 San Mateo County's Commission meetings are accessible to individuals with disabilities. Contact Cynthia Alvarez at (650) 372-9500 x229 at least three business days prior to the meeting, if (1) you need special assistance or a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in this meeting; or (2) you have a disability and wish to receive the meeting notice, agenda packet or other writings that may be distributed at the meeting in an alternative format. Notification in advance of the meeting will enable First 5 San Mateo County to make reasonable arrangements to ensure full accessibility to this

**First 5 San Mateo County
2009 COMMISSION/COMMITTEE MEETING CALENDAR**

The Commission meets the 4th Monday of every month at the Silicon Valley Community Foundation (SVCF) Conference Center, 1700 S. El Camino Real, Suite 100, San Mateo.

Commissioner Committees

- **Finance and Administration Committee** meets on the 2nd Monday of every other month (Bimonthly) to review the Commission's budget, contracts, administrative costs, investment strategies and purchases.
- **Program and Planning Committee** meets on the 1st Monday of every month to review program specific content areas, consider recommendations of the Community Advisory Committee, and help facilitate the successful implementation of the Commission's Strategic Plan.

Advisory Committees

- **San Mateo County Prenatal to Five Partnership (formerly Prenatal to Three Initiative Committee)** meets on the 1st Thursday every other month (Bimonthly) to support service integration and systems change across the various domains of early childhood development countywide.
- **Early Childhood Evaluation Advisory Committee** meets, as needed, to advise the implementation of First 5 San Mateo County's outcome-based evaluation framework and helps the Commission use evaluation results to inform strategic decision making.

March 2009	April 2009	May 2009
3/5 Program and Planning Meeting 9:30-11:00 a.m., F5SMC 3/5 San Mateo County Prenatal to Five Partnership 2:30-4:00 p.m., SVCF 3/16 Early Childhood Evaluation Advisory Meeting 3:30-5:00 p.m., F5SMC 3/23 Commission Meeting 4:00-6:00 p.m., SVCF	4/6 Program and Planning Meeting 9:00-10:30 a.m., F5SMC 4/13 Finance Meeting 9:30-10:30 a.m., F5SMC 4/27 Commission Meeting 4:00-6:00 p.m., SVCF	5/4 Program and Planning Meeting 9:00-10:30 a.m., F5SMC 5/7 San Mateo County Prenatal to Five Partnership 2:30-4:00 p.m., SVCF 5/18 *Commission Meeting 4:00-6:00 p.m., SVCF 5/28 Early Childhood Evaluation Advisory Meeting 3:30-5:00 p.m., F5SMC *Date change due to holiday
June 2009	July 2009	August 2009
6/1 Program and Planning Meeting 9:00-10:30 a.m., F5SMC 6/8 Finance Meeting 9:30-10:30 a.m., F5SMC 6/22 Commission Meeting 4:00-6:00 p.m., SVCF	7/6 Program and Planning Meeting 9:00-10:30 a.m., F5SMC 7/2 San Mateo County Prenatal to Five Partnership 2:30-4:00 p.m., SVCF 7/20 Early Childhood Evaluation Advisory Meeting 3:30-5:00 p.m., F5SMC 7/27 Commission Meeting 4:00-6:00 p.m., SVCF	8/3 Program and Planning Meeting 9:00-10:30 a.m., F5SMC 8/10 Finance Meeting 9:30-10:30 a.m., F5SMC 8/24 Commission Meeting 4:00-6:00 p.m., SVCF
September 2009	October 2009	November 2009
TBD Program and Planning Meeting 9:00-10:30 a.m., F5SMC 9/3 San Mateo County Prenatal to Five Partnership 2:30-4:00 p.m., SVCF 9/21 Early Childhood Evaluation Advisory Meeting 3:30-5:00 p.m., F5SMC 9/28 Commission Meeting 4:00-6:00 p.m., SVCF	10/5 Program and Planning Meeting 9:00-10:30 a.m., F5SMC 10/19 Finance Meeting 9:30-10:30 a.m., F5SMC 10/26 Commission Meeting 4:00-6:00 p.m., SVCF	11/2 Program and Planning Meeting 9:00-10:30 a.m., F5SMC 11/5 San Mateo County Prenatal to Five Partnership 2:30-4:00 p.m., SVCF 11/16 Early Childhood Evaluation Advisory Meeting 3:30-5:00 p.m., F5SMC 11/23 Commission Meeting 4:00-6:00 p.m., SVCF
December 2009		
12/7 Program and Planning Meeting 9:00-10:30 a.m., F5SMC 12/14 Finance Meeting 9:30-10:30 a.m., F5SMC TBD Commission Meeting (Retreat)		

**First 5 San Mateo County
COMMISSION MEETING
MINUTES
February 23, 2009**

Present:

- Commission Members: Jean Fraser, Rich Gordon, Jean Holbrook, Beverly Beasley Johnson, Harvey Kaplan, David Mineta
- Staff: Cynthia Alvarez, Debby Armstrong, Michelle Blakely, Jenifer Clark, David Fleishman, Jason Gordon, Katherine Hatcher, Lynette Magana, Karen Pisani, Chonne Sherman and Maricela Watt
- County Counsel: David Silberman

Absent:**1. Call to Order and Roll Call**

Commissioner Kaplan called the meeting to order at 4:00 p.m.

2. Approval of Agenda

There being no changes to the agenda, the February 23, 2009 agenda was approved.

MOTION: A motion for approval of the Agenda was made by Commissioner Gordon and seconded by Commissioner Holbrook. Unanimously Approved.

3. Oral Communication from the Public

None.

4. Oral Communication from the Commission

Commissioner Gordon announced that three applicants have applied for the open Commission positions. A subcommittee consisting of Commissioner Gordon and Supervisor Church will hold interviews. The interviews are scheduled for March 17, 2009. Recommendations from the subcommittee will be brought before the Board of Supervisors at the end of March with the possibility of new Commissioners in April.

Commissioner Beasley Johnson announced the opening and ribbon cutting of a receiving home for youth transitioning into foster families. The event is on March 11 at 2:00.p.m. The public is invited to attend and welcome the youth to their new home and ribbon cutting.

5. Approval of Minutes for the December 15, 2008 Commission Meeting

There being no additions or comments to the minutes, the December 15, 2008 Commission meeting minutes were approved.

MOTION: A motion for approval of the December 15, 2008 Commission Meeting Minutes was made by Commissioner Mineta and seconded by Commissioner Beasley Johnson. Unanimously Approved.

6. Executive Director's Report

Debby Armstrong gave the following verbal update:

- On March 11, 2009, First 5 San Mateo County will participate in a Tri-County Asian-Language Kit for New Parents Launch. Commissioner Mineta will present on behalf of San Mateo County, together with representatives from First 5 San Francisco and Alameda counties.
- First 5 Staff convened the first all-grantee Learning Circle to identify and strengthen the collaborative relationships among current grantees that comprise our System of Care.

- Ongoing “Learning Circles” will be held with smaller groups of grantees to continue this systems-integration work.
- Chonne Sherman and Cynthia Alvarez’s roles at First 5 have been expanded to communications and operations to disseminate information about First 5 programs and services to the community.
- Katherine Hatcher who has been the Interim Finance Director for the last year is leaving First 5 on Friday, March 13. Some of the projects that Katherine has worked on are the Long-term Financial Plan, Operations Guidelines and the revision of the Strategic Plan. Program Specialist Lynette Magana is moving to Napa County to work with the Health Department as a Mental health Coordinator; her last day is also March 13. Staff has enjoyed working with Katherine and Lynette and wish them well.
- Mey Winata has joined First 5 in a temporary position to assist Finance and Administration. Previously, Mey was a temporary employee at the County Manager’s office and brings the strengths and skills needed at this critical time.
- On March 24 & 25, Debby Armstrong has been invited to participate at the Watercooler conference focusing on early learning and education for young children. A year ago, the Watercooler started with 50 people as a grass roots organization and has grown to almost 200 people who provide a unified voice for children’s early years and the critical issues within the childcare system.

7. Consideration of Committee Updates and Reports

Prenatal to 5 Partnership

At the January 8, 2009 Prenatal to 5 Partnership meeting, staff gave an update on the California State Budget and the impact it could have on services to children and families, including those provided by First 5 San Mateo County. As part of the update, advocacy efforts taking place on behalf of services to children and families was discussed.

The partnership engaged in a discussion of the Children’s Bill of Rights and discussed ideas for raising awareness of the Rights as well as strategizing ways to ensure that particular rights are upheld. Discussion took place regarding strategies for increasing visibility of both First 5 San Mateo and the Children’s Bill of Rights to ensure that essential services are preserved and essential needs are met.

Finance and Administration Committee Meetings

At the January 12, 2009 meeting, the Committee members reviewed and recommended approval of the First 5 San Mateo County Mid-Year Budget Reconciliation for FY08-09. This item will be presented for review and approval by the full commission at January’s Commission meeting as Agenda Item #9.

Committee members discussed the Supplantation Policy and recommended no revisions to the existing policy. Committee members reviewed the request to approve the contribution of funds to the Managed Risk Medical Insurance Board for the Healthy Families Program in the amount of \$199,079. Committee members recommended presentation of this item to the full Commission at the January Commission meeting. Discussion among committee members, County Counsel and staff focused on possible conditions for approval, additional clarity around the source of First 5 California (F5CA) funds, and the contribution in relation to F5SMC’s Supplantation Policy. The Finance and Administration Committee is recommending not participating in the contribution of funds to the Managed Medical Insurance Board for the Healthy Families Program. This request is being presented at today’s Commission meeting as Agenda Item # 10.

At the February 9, 2009 meeting, the Committee members and Staff discussed the California Budget Crisis and the possible impact on F5SMC funding. Members recommended that F5SMC stay the course and follow the Strategic Plan and Long-Term Financial Plan while the electorate waits to see the ultimate impact on F5SMC's Proposition 10 funds. Committee members endorsed F5SMC Staff's recommendation not to release RFP's for Cycle One funding totaling \$2.4 million, the amount reserved for emerging strategies. They also endorsed staff's decision to delay the release of the RFP for Service Corps. Members recommended that both items be considered today by the full Commission. See Agenda Item #10 and Item #11.

Early Childhood Evaluation Advisory Committee

On January 28, 2009, the committee welcomed a new member, Sarah Kinahan of the 4Cs. Staff provided an update on the timeline and work plan for evaluation activities through the end of this fiscal year and provided an update on the RFP for Comprehensive Evaluation. F5SMC has received several letters of intent to submit proposals. The review panel will convene on March 3 to develop a recommendation for funding, which will be presented to the Evaluation Advisory Committee at the March 16 meeting.

The committee also discussed selecting and implementing a single database system, including a review of pricing estimates. It was determined that staff should conduct additional research with funded programs around current data entry and management practices, as well as offering programs the opportunity to review the proposed system, before making a final recommendation.

The Program and Planning committee did not meet during the months of January or February.

8. Nominate and Elect Chairman and Vice-Chairman Positions for 2009

Commissioner Holbrook nominated Commissioner Beasley Johnson as the Vice Chair, a position not currently filled. Commissioner Beasley Johnson nominated Commissioner Kaplan to continue as Commission Chair.

MOTION: A motion to approve Commissioner Beasley Johnson as Vice Chair and Commissioner Kaplan as Commission Chair was made by Commissioner Holbrook and seconded by Commissioner Mineta. Unanimously Approved.

9. Approve Consent Agenda

On January 12, 2009, the Finance and Administration Committee reviewed The Mid-Year Budget Reconciliation for FY 2008-2009 and recommended approval. Debby Armstrong informed the Commission that indirect charges for county services have doubled from the budgeted amount. Staff met with the County Controller's office to discuss costs and indirect policies and will bring this issue to the Finance and Administration Committee for discussion when all of the pertinent information is complete.

MOTION: A motion for approval of the Mid-Year Budget Reconciliation for FY 2008-2009 was made by Commissioner Holbrook and seconded by Commissioner Mineta. Unanimously Approved.

10. First 5 San Mateo County's Cycle Funding Update (2009-2015)

Debby Armstrong gave an overview of Proposition 10 funding explaining the tax on cigarettes and tobacco products and the process of depositing funds in the Board of Equalization Accounts and the transfer to the California Children and Families Trust Fund. 20% of the Prop 10 funds go to F5 CA whom has an annual spending plan that is in accordance with their strategic plan and 80% of the revenue is disbursed to F5 county Commissions. Also discussed was the six year funding cycle previously approved by the Commission.

Comments and Clarifications

The Commission and Finance and Administration have agreed to the six-year spending plan and have not discussed any modifications at this point. When the Finance and Administration Committee met, the State Legislature had not yet announced a specific proposal. If alternative proposals are introduced, discussion can be initiated at a Finance meeting.

It is Important to communicate the impact of the ballot proposition with San Mateo County constituents. The community will want to know what the impact to them will be. Implications to County departments and the affects of the Stimulus package need to be evaluated. The Commission and staff need to provide educational information about what the impact might be so that those who have the right to advocate in the way we don't can have that information available to them.

12. Approve Spending Plan Modification for the First 5 Service Corps Initiative**A. Approve Extending the First 5 Service Corps Contract in Lieu of Releasing a Provider Capacity Building/Workforce Development Request for Proposals (RFP)****B. Approve 12-month Contract Amendment not to exceed \$190,272, for the Child Care Coordinating Council from July 1, 2009 to June 30, 2010 to Administer the Service Corps Initiative as Transition Funding, Leading to Administrative Restructuring**

F5SMC has participated in the statewide First 5 California Service Corps Initiative since 2003. This Initiative is funded through a joint effort between federal, state and local partners. Currently, F5SMC's Service Corps has 15 members (8 AmeriCorps members providing direct service, and 7 VISTA members focusing on program development). F5SMC has contracted with the Child Care Coordinating Council (4Cs) to administer the Service Corps Initiative since its inception.

As part of the Spending Plan for Cycle 1 of the Long Term Financial Plan under the new Strategic Plan, the Commission approved two funding mechanisms: Mechanism A -- waiving the RFP process; and Mechanism B - issuing RFPs. The First 5 Service Corps Initiative was part of mechanism "B."

Due to the current state budget crisis and possible impact to First 5 local funding, First 5 San Mateo County (F5SMC) staff deferred the release of a Provider Capacity Building/Workforce Development RFP - a Strategic Plan strategy currently being addressed through the Service Corps Initiative. This deferral allows the Commission to assess its current spending plan in light of the volatility of First 5 funding. Staff brought this item to the February 9 Finance Meeting.

4Cs informed F5SMC that they would like to run an AmeriCorps-only program. Currently the model in San Mateo County is a hybrid of VISTA (program development) and AmeriCorps (direct service) members. This programmatic change is appropriate given the overhead for VISTA members is significantly higher than that for AmeriCorps members, and the AmeriCorp mission more closely supports safety net services.

The Finance and Administration Committee has reviewed this item and recommends approval.

MOTION: A motion to approve A. Extending the First 5 Service Corps Contract in Lieu of Releasing a Provider Capacity Building/Workforce Development Request for Proposals (RFP); and

B. Approve 12-month Contract Amendment not to exceed \$190,272, for the Child Care Coordinating Council from July 1, 2009 to June 30, 2010 to Administer the Service Corps Initiative as Transition Funding, Leading to Administrative Restructuring was made by Commissioner Gordon and seconded by Commissioner Fraser. Unanimously Approved.

12. Consideration of Funds to the Managed Risk Medical Insurance Board for the Healthy Families Program in the amount of \$199,079

Commissioner Kaplan gave the following review: Due to California's budget crisis, in December 2008, the Healthy Families Program (HFP) faced a \$17.2 million General Fund deficit for the remainder of FY 2008-2009 and planned to institute a wait list for all new enrollees to the program, which provides health care premiums for approximately 900,000 California children under age 19. Approximately 40% are children under the age of 5 statewide. In San Mateo County alone, this represents approximately 400 children.

In response to this situation, First 5 California (F5CA) approved funding up to \$16.75 million for health care premiums for children ages 0-5 who are new enrollees in the HFP. This funding is coming from F5CA's Unallocated Account and provides coverage beginning December 18, 2008 through June 30, 2009.

To show a unified statewide First 5 voice during the California budget crisis, F5CA and the Managed Risk Medical Insurance Board (MRMIB) asked that county commissions contribute to the \$16.75 million (the HFP is administered by the Managed Risk Medical Insurance Board). F5CA received Letters of Intent from 53 of 58 California Counties to request this funding from their Commissions. F5SMC was one of the 53 county Commissions that provided a Letter Intent to F5CA.

Comments and Clarification

Debby Armstrong clarified that the intent of F5CA is to provide a unified voice for all children throughout the state. The Health Commission in San Mateo was going to use reserves to pay for the health premiums, but due to F5CA's funding, the Health Commission no longer needs to tap into their reserves and children ages 0-5 in San Mateo County will not have to be on a "wait list" to enroll in the Healthy Families Program.

The Commissioners further discussed the Supplantation Policy as it relates to this request, and the State's decision to provide funds for the HFP, which was their decision and their responsibility. Due to the State budget crisis, F5SMC will need all of its reserves. The Commission acknowledged that the situation must be awkward for Debby Armstrong as there must be pressure from her peers as they have made this funding commitment to F5CA.

The process of tracking disbursements of funds, accountability and auditing should be defined by F5CA in the next three weeks. The funds provided to the HFP would be based on the number of children from SMCO, which MRMIB would be required to report. After additional discussion, the Commission agreed to take no action and wait for accurate information regarding the contract and invoicing process from MRMIB. When available, staff will present complete and factual information to the Commission for additional discussion and consideration.

13. Meeting Adjournment

Commissioner Kaplan adjourned the meeting at 5:27 p.m.

DATE: March 23, 2009
TO: First 5 San Mateo County Commissioners
FROM: Debby Armstrong, Interim Executive Director
RE: Executive Director's Report

Agenda Overview

Today we say farewell to Commissioner Hoffman. The Commission and Staff thank her for the dedication and service to the children and families of San Mateo County. Commissioner Hoffman was a member of the Strategic Planning Ad Hoc Committee and was instrumental in the completion of a comprehensive strategic planning process resulting in the F5SMC Revised Strategic Plan (2009-2015). This is only one of many contributions Commissioner Hoffman made to the Commission, Staff and to the community.

We are please to have James Pollack from the San Mateo County Youth Development Initiative with us today to speak about the Peninsula Partnership Bill of Rights for the Children and Youth of San Mateo County.

The Evaluation Advisory Committee (Committee) has completed the RFP processes for selection of the Evaluation Contractor that will implement the "new evaluation framework" with existing and future grantees. The Committee will make a recommendation to the Commission for selection of the Evaluation Contractor and will present the agreement/ for Commission approval at the April 27 Commission meeting.

A Public Hearing for the F5CA 2007-2008 Annual Report is on today's agenda as required pursuant to Subdivision (b) of Section 130150 of the California Children and Families First Initiative. The F5CA Annual Report highlights and describes the results of statewide and countywide collaborations showing the positive impact on California children ages 0-5.

At the February 23, 2009 Commission meeting, Staff was directed to provide additional information regarding the contract and accounting process for providing funds to the Healthy Families Program. To date the available information is not yet complete. Staff will present the required information for consideration of grant funds to the Managed Risk Medical Insurance Board for the Healthy Families Program at the April Commission meeting.

First 5 San Mateo County Activities

Legislative Visits

- Last Friday Debby Armstrong met with Assembly Member Jerry Hill to discuss First 5's revised Strategic Plan (2009-2015) and the Children's Bill of Rights.
- On March 17 and 19, Debby Armstrong met with staff from Congress Woman Jackie Spears and Congress Woman Anna Eshoo's offices together with representatives from SMCOE; IHSD (Headstart/Early Headstaert); 4C's; CCPC; Preschool California; the Advancement Project, and Silicon Valley Leadership Group. The participants discussed child care and early learning on both local and state levels.
- Debby Armstrong has been is invited to speak at the County's Legislative Tour at Peninsula Works in Redwood City. The county's annual Legislative Tour is an event that brings federal and state legislative staff to the County for a first-person experience with

services provided by the County. This year's tour will highlight work of the Human Services Agency and the Department of Child Support Services. The Legislative Tour is on April 9, 2009.

- On March 12, 2009, Program Specialist David Fleischman attended the Children's Advocates' Roundtable in Sacramento. Presenters on the "Aftermath and the Upcoming Budget Initiatives" were Scott Graves, California Budget Project; Christian Griffith, Chief Consultant, Assembly Budget Committee; Michael Herald, Western Center on Law and Poverty; Sherry Novick, First 5 Association of California and Kirsten Barlow, Associate Director for Legislation and Public Policy.

One of the topics discussed at the roundtable was a preliminary analysis of provisions that will impact community mental health programs by Patricia Ryan, Executive Director and Kirsten Barlow from the California Mental Health Directors Association.

Communications

- On March 11th Commissioners Kaplan, Mineta and Debby Armstrong presented at the Tri-County Asian Kit for New Parents Launch. Commissioner Kaplan spoke about the common thread through all parents is the desire to see their children succeed. Commissioner Mineta spoke about the services and support for the Asian community in San Mateo County such as, Our Second Home and Kickoff to Kindergarten. Nine media outlets attended the event and interviewed Commissioner Mineta at length. Articles printed in Asian language newspapers will be translated and provided to the Commission and public. This event was a huge success!
- As stated at last month's Commission meeting, I have made shifts in staffing responsibilities. Chonne Sherman and Cynthia Alvarez, the First 5 Communications Team, are working on education materials and outreach to the community. In addition to Cynthia's communication responsibilities, she is now managing the Commission meeting process and developing a comprehensive outreach strategy for the Kit for New Parents.
- Chonne is working closely with Marshall Wilson to develop a television segment on Autism with participants from Stanford and Community Gatepath. There are plans for a back-to-back segment focusing on "What is First 5 and how do they impact San Mateo County?" In April, both segments will appear on Peninsula TV on Channel 26. As part of the development of our overall Communications Framework, additional televised educational segments are in the planning stage, such as a segment on Adult Mental Illness and Mental Illness in Children 0-5. The segment will address the symptoms of mental illness and provide medical and support resources to the community.
- In addition to the monthly informational materials distributed to F5 grantees and the public, the Communications Team has developed a weekly First 5 Monday Report featuring topics such as nutrition, autism, and prevention of child abuse to name a few. Attached is the March 16 report providing information on nutrition.



Bay Area First 5 County Commission Asian Pacific Islander American Community Media Event

Oakland Asian Cultural Center
March 11, 2009
10:30 a.m. – 11:30 a.m.

Agenda

- | | |
|-------------------------|--|
| 10:30 a.m. – 10:35 a.m. | <i>Welcome and Introduction</i>
Mark Friedman – CEO, First 5 Alameda |
| 10:35 a.m. – 10:40 a.m. | <i>Overview of Asian-Language “Kit for New Parents”</i>
Ann Chun – Cultural Access Specialist, First 5 Alameda |
| 10:40 a.m. – 10:50 a.m. | <i>First 5 Alameda Program Overview</i>
First 5 Alameda Commissioner (TBD)
Dong Suh – Associate Director, Asian Health Services |
| 10:50 a.m. – 11:00 a.m. | <i>First 5 San Francisco Program Overview</i>
Laurel Kloomok – Executive Director, First 5 San Francisco
Nancy Lim Yee – Commissioner, First 5 San Francisco |
| 11:00 a.m. – 11:10 a.m. | <i>First 5 San Mateo Program Overview</i>
Debby Armstrong – Executive Director, First 5 San Mateo
Harvey Kaplan – Commission Chair, First 5 San Mateo
David Mineta – Commissioner, First 5 San Mateo |
| 11:10 a.m. – 11:20 a.m. | <i>The Importance of a Child's First Five Years</i>
Ricky Y. Choi, MD, MPH – Pediatric Department Head, Asian Health Services |
| 11:20 a.m. – 11:30 a.m. | <i>Q&A Session</i> |



The First 5 Monday Report



**FIRST 5 SAN MATEO COUNTY is all about nutrition.
Eat well! Be active! Be healthy! Have fun!**

INTRO: NATIONAL NUTRITION MONTH

March is National Nutrition Month— and it's a great time to focus on nutrition and healthy eating for our families and our children.

The first 5 years are so important to a child's health, and good nutrition is an important part of growing up healthy. Good nutrition is important from infancy through school—from breastfeeding baby to packing a lunch for kindergarten. Why? Because food supplies the energy that children need to grow normally, play actively, learn well, and enjoy exploring the world around them.

National Nutrition Month is the perfect time to make sure kids are making healthy choices and eating right: starting the day with an energizing breakfast, enjoying a healthy lunch (whether at home, daycare or school), eating fruits and vegetables daily, and getting the recommended serving of milk to build strong bones.

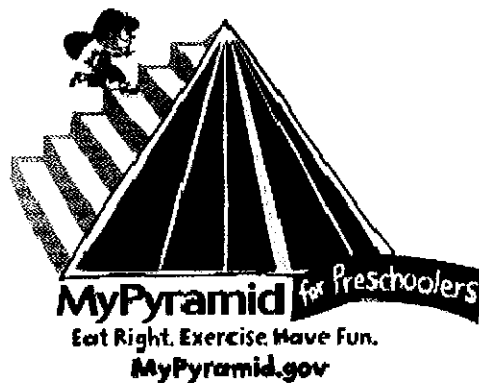
Helping children eat well requires a lot of work— making good choices at the market, taking the time to prepare healthy meals and reasonable treats, avoiding junk foods and sugary snacks, and helping them “decide” to eat the good stuff! Parents can get a lot of help by starting with the USDA's “food pyramid” and sharing it with their children. And there are lots of resources online and at your local library.

Most importantly, include your children in your family's nutrition choices. Get the kids involved in making a healthy shopping list, planning a menu, and preparing simple snacks. Even the picky eaters might surprise you by eating everything on their plates!

The American Academy of Pediatrics encourages families to think of their nutritional decisions as health decisions. *Healthy choices are important for healthy kids!*

First 5 San Mateo County encourages parents to make good nutrition a family priority. *Be informed, make smart choices, set a good example, and encourage and compliment your child's healthy eating. For more information about **First 5 San Mateo County** programs, visit www.co.sanmateo.ca.us/first5*

THE FOOD PYRAMID



ABOUT THE PYRAMID - Many adults were raised with "the four food groups": meat, dairy, bread, fruits and vegetables. As our knowledge about nutrition has changed, so have the recommendations for healthy eating. The USDA now offers nutritional guidance through "the food pyramid." The pyramid is based on six categories essential for good nutrition. The USDA recommends that, when using the food pyramid, we 1) make smart choices from every food group, 2) find a balance between food and physical activity, and 3) get the most nutrition out of our calorie choices.

The food pyramid is based on five food groups, plus oils:

- **grains** – whole/cracked wheat, cornmeal, oatmeal, brown rice
- **fruit** – any fruit or 100% fruit juice is ok; fruits may be fresh, canned, frozen, or dried
- **vegetables** – dark green and orange veggies are especially healthy
- **dairy** – milk, yogurt, cheese
- **meat and beans** – beef, poultry, fish, dry beans, eggs and nuts
- **oils** – contain essential fatty acids; most people eat enough in nuts, fish, salad dressing and cooking oil



THE PYRAMID FOR PRESCHOOLERS - The website MyPyramid.gov has a link to special information for preschoolers (MyPyramid.gov/preschoolers) including menu suggestions, kitchen activities for kids, advice for picky eaters, and healthy eating habits:

HEALTHY EATING HABITS

- set a good example
- start with small portions
- help kids know when they've had enough
- follow a meal and snack schedule
- make mealtime a family time
- cope with a picky eater
- help children try new foods
- make food fun

BREASTFEEDING IS THE BEST START TO A CHILD'S GOOD NUTRITION



Mother's milk is the best source of nutrition for babies—it's that simple.

The American Academy of Pediatrics (AAP) recommends six months of exclusive breastfeeding—that means no other foods or liquids are necessary. Later, as solid foods are introduced, breast milk continues to offer critical benefits for babies: nutrients, protection against disease, and reduced obesity. *(Besides, it's free, there's no bottle-washing and no garbage!)* In addition to the overall health benefits, breastfeeding also supports mother-baby bonding, and that's an irreplaceable factor in children's health!

- For more information, visit the AAP website (www.aap.org) or La Leche League (www.llli.org) or the California Breastfeeding Coalition (www.californiabreastfeeding.org). In San Mateo County contact the San Mateo County Health Department at www.co.sanmateo.ca.us/smc/department/home or contact San Mateo County **WIC Breastfeeding Help Line English and Spanish (800) 205-0333**.

WATER! WATER! WATER!



Every *BODY* needs water!

Water is essential because it is in every cell, tissue and organ in your body. That's why getting enough water every day is important for good health, especially for children.

Most people can get enough fluids by drinking when thirsty and drinking with meals. But you probably need to drink more water when: it's hot, you're physically active, when you are sick or running a fever.

WHAT DOES WATER DO? Water keeps the body temperature normal, cushions the body's joints, protects the spinal cord, and gets rid of waste. It's the liquid of life!

Teaching children the importance of being healthy by drinking water is one of the best things we can do to promote their lifelong health. *[Consider purchasing a (safe and) special water bottle for your child; if the healthy choice is a "fun" choice, it's more likely to be chosen!]*

PACK A HEALTHY LUNCH FOR KIDS ON THE GO



Everyone says breakfast is the most important meal of the day. But every meal is important for good health, especially for children.

For young children who leave home each day for daycare, preschool or kindergarten, it's really important to plan and pack a healthy lunch—they may be away from home and away from you for as much as 10 hours. Parents can check the food pyramid, and pack nutritious, high-energy foods to keep them going. But, we also want to make sure they will like their lunch...and actually eat it (while we're not watching!)

One suggestion is to let children help plan or pack their lunch. You provide the list of acceptable foods, and they choose what to pack. That way, unhealthy food choices aren't even on the menu!

HEALTHY LUNCH TIPS FOR KIDS:

- **provide fresh foods**, not packaged (with excessive calories and salt)
- **offer variety**: whole-grain breads, whole/chopped fruits and vegetables, low-fat proteins, plus milk or 100% fruit juice
- **eat a rainbow!** pack colorful fruits and vegetables
- **be creative** where you can (wraps in addition to sandwiches, ethnic foods etc)
- **leftovers are OK!** (make a "rice bowl" with last night's dinner!)
- **Avoid over-sized portions**; lunch should be about 1/3 of your child's daily calories
- **Avoid pre-packaged lunches** (with excessive calories and salt...and packaging!)
- **Avoid "classic kid-pleasers"** such as hot dogs, pizza, chicken nuggets and french fries; these are high-calorie, high-fat foods. (If anything, they should be treats, but not daily choices.)
- **Watch the beverages!** Many packaged juice boxes or juice packs contain very little juice; it's sugar-water. Pack 100% juice or provide "milk money." *Or how about water?!*

READ ALL ABOUT IT!

You can help your child learn about good nutrition and smart choices during story time. Reading together can also be a great time to reinforce your family's choices about eating well, drinking water, being active and making healthy choices. Check your bookcase or take a trip to the library; enjoy the following stories with your child:



Eating the Alphabet by Lois Elhert

Apple to zucchini, come take a look, start eating your way through this alphabet book!

Bread and Jam for Frances by Russell Hoban

Frances is a picky eater. But after being indulged with bread and jam, she soon longs for a well-rounded, healthy meal.

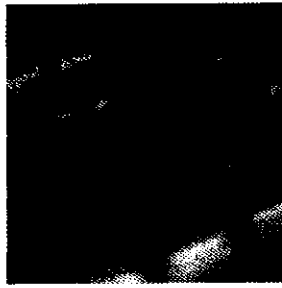
DW the Picky Eater by Marc Brown

Arthur and D.W. help put the groceries away. As she does, D.W. comments on how much yucky food Mom buys. How will Mr. & Mrs. Reed persuade D.W. to eat healthy foods?

Growing Vegetable Soup by Lois Elhert

Where does a bowl of soup come from? The garden of course! This book describes everything from planting the seeds to picking the vegetables, then washing, chopping and cooking them in a pot, and finally enjoying homemade soup...while planning to grow more next year.

NUTRITION RESOURCES ONLINE



- **Fruits and Veggies – More Matters.** What offers great taste, excellent nutrition, and affordable prices? Fruits and vegetables, of course! Visit fruitsandveggiesmatter.gov to learn all about the nutrients in your favorite fruits and vegetables— vitamins, minerals and fiber too. *Eat a rainbow!*
- **Doctor Knows Best** – The American Academy of Pediatrics' website has a wealth of information about childhood nutrition. Get advice from the experts, read articles, buy books at www.aap.org.
- **The Food Pyramid** – learn all about food categories, get ideas for good nutrition and healthy eating at www.MyPyramid.gov. To get information especially designed for preschoolers, click on the link or go to www.MyPyramid.gov/preschoolers. You'll find sample meals, snack ideas, kitchen activities, and nutrition games. *Food AND fun!*
- **Nothing But Nutrition** – For one single source for nutrition, and all the best links, visit www.nutrition.gov. Food groups, water, dietary fat, calcium and bone health, iron and iron deficiency—it's all there.

About First 5 San Mateo County

Research shows that a child's brain develops most dramatically in the first five years and what parents, teachers and caregivers do during these years to support their child's growth will have a meaningful impact throughout life. First 5 San Mateo County provides funding to local organizations offering quality programs for families with children ages 0-5. Based on this research, California voters passed Proposition 10 in 1998, adding a 50 cents-per-pack tax on cigarettes to support programs for expectant parents and children ages 0 to 5. First 5 San Mateo County distributes Prop. 10 revenues to programs and services that meet local needs.

PLEASE NOTE: Proposition 1D on the May 19, 2009 special election ballot will impact First 5 funding. For more information regarding the state budget and all of the propositions on the May 19th ballot, please visit <http://www.sos.ca.gov/elections/public-display-051909/official-ballot-pamphlet-public-display-051909.htm>

Date: March 23, 2009
To: First 5 San Mateo County Commission
From: Debby Armstrong, Interim Executive Director
Re: Commission Committee Updates/Reports

Program and Planning Committee

Members Present: Beverly Beasley Johnson and Jean Holbrook
 Public Member Present: Mary Hansell

Commissioner Jean Holbrook was appointed as chair of the Program and Planning Committee for 2009. Debby Armstrong provided a communications update as well as an update of the California budget crisis. The Bay Area Regional First 5's are developing talking points and monthly health related themes such as oral health, poison prevention, and autism. Debby distributed a few documents to the POP Committee members: the Peninsula Partnership Leadership Council's list of partnerships for the Children's Bill of Rights, a Proposition 1D fact sheet which F5SMC County Counsel is reviewing, and an article written by San Mateo County Youth Commission member James Pollack. The First 5 Bay Area public policy framework was discussed. First 5 Executive Directors developed the framework as a guide for regional approaches/messaging about First 5 efforts. Recommendations were made by members of the committee regarding the policy framework: (1) have F5SCM staff develop a crosswalk between the framework and the strategic plan for presentation and discussion with the full Commission after the final outcome of First 5 SMC funding is determined in May 2009, and (2) add/enhance elements of the framework including addressing cultural competency and developmental screenings for children 0-3. Michelle Blakely provided an update on the following Program and Evaluation activities:

- The Evaluation Proposal Review Panel met on Tuesday, March 3rd to review the 8 proposals received. Interviews for the finalists will occur on Thursday, March 12th.
- Proposals were submitted on March 13th for RFP's addressing: (1) Home visiting, Prenatal and Maternal Services, (2) Children Safe in their Own Homes, Child Care Facilities/SmartKids and Workforce Development/SaMCARES. Contract Negotiations for PFA/Quality supports, Shelter Network, Our Second Home, CHI, and ECMH are underway.

At the next POP meeting, the action plan from the Learning Circles will be shared with the POP Committee members. POP will meet on the 1st Mondays every month from 9:00 am-10:30 am.

Prenatal to 5 Partnership

Liaison: Beverly Beasley Johnson

Debby Armstrong distributed an informational letter regarding the May 19th special election and referred people to the Secretary of State web-site for further information. Debby Armstrong distributed and reviewed the F5SMC Strategic Plan. Discussion took place regarding actions taken towards promoting the Children's Bill of Rights (CBR), as well as brainstorming additional strategies to have the CBR adopted statewide and operationalized. Some discussion points included:

- Reviewing a hand-out from Debby Armstrong about CBR activities
- Debby Armstrong serving on a CBR sub-committee of the Peninsula Partnership Leadership Council
- The CBR being adopted by the San Mateo County Library system
- Defining the audience for the CBR

- Formatting improvements
- Comparing this document to the Oregon Bill of Rights
- Checking to see if the United Nations has a similar document; and
- Making use of libraries, schools, pediatrician's offices, and recreational centers as distribution points

Michelle Sioson Hyman, School Readiness Initiative Officer, Silicon Valley Community Foundation, provided a powerpoint presentation on School Readiness Initiative.

The next Prenatal to 5 Partnership meeting is scheduled for Thursday, May 7th, from 2:30 pm to 4:00 pm.

Early Childhood Evaluation Advisory Committee

Members Present: Harvey Kaplan and David Mineta

Staff Present: Debby Armstrong, Michelle Blakely, Jenifer Clark

The committee met on March 16th, 2009. Members James Miller and Sarah Kinahan did not attend. The committee reviewed and approved the minutes from the January 28th, 2009 meeting. Michelle Blakely provided an update on the timeline and work plan for evaluation activities through the end of this fiscal year. The bulk of the meeting was spent discussing the finalists for the comprehensive evaluation contract. The committee discussed the information gathered from the review panel, interviews, supplemental materials, and references. The committee came to unanimous agreement that F5SMC should enter into contract negotiations with one of the two finalists. This topic will be addressed in more detail under Agenda Item #10.

The Committee also discussed how the selection of an evaluation contractor and implementation of a comprehensive evaluation will impact current evaluation activities at F5SMC and funded programs, such as data sharing, countywide data collection, partnering with the Youth Data Archive, and utilizing a single data management system.

The next Early Childhood Evaluation Advisory Committee meeting, which will be attended by the new Comprehensive Evaluation team, will be May 28th, 2009.

Committee that did not meet during the month of March:

	Committee	Next Meeting
1.	The Finance and Administration Committee Members: Rich Gordon and Harvey Kaplan	April 13th, 2009

A statement of children's rights

By James Pollack

The San Mateo County Board of Supervisors has voted unanimously to adopt a Bill of Rights for Children and Youth. Drafted by the Peninsula Partnership Leadership Council in collaboration with the San Mateo County Youth Commission, the Bill of Rights is the first of its kind in California — and only the second in the entire nation.

This document, written in collaboration with youth, declares that the young people of our county hold specific rights by virtue of their age and stage of mental and social development. Among those rights are that:

- ▶▶ They have a healthy, mind, body and spirit that enable them to maximize their potential.
- ▶▶ They develop a healthy attachment to a parent, guard-

ian or caregiver and an ongoing relationship with a caring and supportive adult.

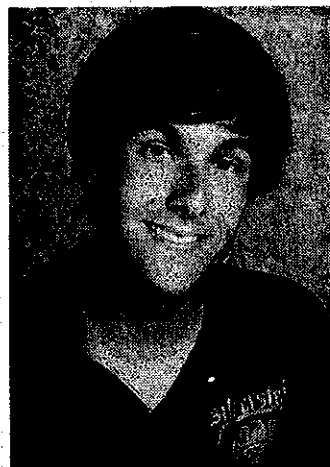
▶▶ Their essential needs are met — nutritious food, shelter, clothing, health care and accessible transportation.

▶▶ They have a safe and healthy environment, including homes, schools, neighborhoods and communities.

▶▶ They have access to a 21st century education that promotes success in life, in future careers and a love of lifelong learning.

Much in the fashion of our own nation's founding, this Bill of Rights gives a voice to those who often do not have one. It is an important social precedent because it states that children and youth are individuals separate from their parents.

Now each public agency and private enterprise in San Mateo County — and elsewhere



James Pollack is a member of the San Mateo County Youth Commission

throughout our state and nation — can make sure the Bill of Rights has a concrete and lasting impact by adopting it. As of last month, the County Board of Education, several school districts, three city councils, the 17th District Parent Teacher Association, United Way of the Bay Area, First 5 San Mateo County, the County Health and Human Services departments, Youth and Family and Enrichment Services and the Silicon Valley

Community Foundation have adopted the Bill of Rights.

The next step involves implementation, such as sponsoring events that spread awareness of youth rights and the importance of donating money, supplies or services to youth-serving organizations. The strongest proponents of the Children and Youth Bill of Rights are youth themselves. My generation has been labeled apathetic and passive, but this cannot be a reality if this document is to be effective. Youth must spread the word, hold their communities accountable and take action to break their complacent stereotype.

Think about what you can do. Talk to your child about his or her rights; make sure he or she has access to the tools and technology needed to be successful; be that caring adult; volunteer for tutoring or coaching.

For more information on the Bill of Rights and how to get involved, visit bethedifference.org.

James Pollack is a junior at Burlingame High School.

FIRST 5 SAN MATEO COUNTY

* * * * *

**RESOLUTION ADOPTING THE PENINSULA PARTNERSHIP LEADERSHIP
COUNCIL BILL OF RIGHTS
FOR THE CHILDREN AND YOUTH OF SAN MATEO COUNTY**

RESOLVED, by First 5 San Mateo County, that

WHEREAS, the Peninsula Partnership Leadership Council, which is made up of leaders from multiple disciplines throughout San Mateo County, has a mission to formulate policies that effectively address the needs and foster the healthy development of children, youth and families in San Mateo County; and

WHEREAS, the Peninsula Partnership Leadership Council believes that all children and youth have rights to live in a just, moral, and supportive society; all children and youth have the same rights, regardless of their culture, race, gender or gender identity, sexual orientation, religion or disability; and all children and youth have the right to a better world than they inherited; and

WHEREAS, the Peninsula Partnership Leadership Council has drafted the Peninsula Partnership Leadership Council Bill of Rights for the Children and Youth of San Mateo County to draw the attention of all County and local agencies, parents, guardians, and private enterprises throughout the County and to provide them guidance in their decision making in order to foster the needs and healthy development of all children, youth and families in the County; and

WHEREAS, First 5 San Mateo County desires that every child and youth should have the opportunities set forth in the Peninsula Partnership Leadership Council Bill of Rights for the Children and Youth of San Mateo County.

NOW, THEREFORE, BE IT RESOLVED that First 5 San Mateo County adopts the Peninsula Partnership Leadership Council Bill of Rights for the Children and Youth of San Mateo County.

First 5 San Mateo County: Research shows that a child's brain develops most dramatically in the first five years and what parents and caregivers do during these years to support their child's growth will have a meaningful impact throughout life. Based on this research, California voters passed Proposition 10 in 1998, adding a 50 cents tax on tobacco products to support programs for expectant parents and children ages 0 to 5. In Fiscal Year 2008-09, First 5 San Mateo County will distribute approximately \$12.5 million in Prop.10 revenues to programs and services that meet local needs. For more information on First 5 San Mateo County and its programs, please call (650) 372-9500 or visit www.co.sanmateo.ca.us/first5.

PLEASE NOTE: Proposition 1D on the May 19, 2009 special election ballot will impact First 5 funding. For more information regarding the state budget and all of the propositions on the May 19th ballot, please visit <http://www.sos.ca.gov/elections/public-display-051909/official-ballot-pamphlet-public-display-051909.htm>

* * * * *

**Peninsula Partnership Leadership Council
Bill of Rights for the Children and Youth
of San Mateo County**

BE IT RESOLVED, we resolve to invest in all children and youth so that:

- They have a healthy mind, body, and spirit that enable them to maximize their potential.
- They develop a healthy attachment to a parent, guardian, or caregiver and an ongoing relationship with a caring and supportive adult.
- Their essential needs are met – nutritious food, shelter, clothing, health care, and accessible transportation.
- They have a safe and healthy environment, including homes, schools neighborhoods, and communities.
- They have access to a 21st century education that promotes success in life, in future careers and a love of life-long learning.
- They have training in life-skills that will prepare them to live independently, be self-sufficient, and contribute to their community.
- They have employment opportunities with protections from unfair labor practices.
- They have freedom from mistreatment, abuse and neglect.
- They have a voice in matters that affect them.
- They have a sense of hope for their future.



Date: March 23, 2009
To: First 5 San Mateo County Commission
From: Debby Armstrong, Interim Executive Director
Re: Accept Recommendation for an Evaluation Contractor for the First 5 San Mateo Learning, Loving, and Growing: Comprehensive Evaluation

ACTION REQUESTED

Accept the recommendation from the Early Childhood Evaluation Advisory Committee (ECEA) to select the external evaluator for Learning, Loving, and Growing: Comprehensive Evaluation.

BACKGROUND

The First 5 San Mateo 2009-2015 Strategic Plan established a new evaluation framework, calling for a single external evaluator to design and implement a comprehensive evaluation based on common indicators across funded programs.

At its meeting on December 15, 2008, the Commission approved the release of a Request for Proposal (RFP) for a comprehensive evaluation. The approved contract term is May 1, 2009 through October 31, 2012 (42 months). The approved amount is up to \$960,000.

EVALUATION RFP TIMELINE AND PROCESS

- First 5 San Mateo released the Learning, Loving, and Growing: Comprehensive Evaluation Request for Proposals on December 31, 2008.
- Eight organizations submitted valid proposals by the February 13, 2009 deadline.
- A review panel of F5SMC staff (Blakely, Clark) and four outside experts convened on March 3rd. The review panel identified two finalists, and recommended that F5SMC request supplemental materials and conduct interviews with those organizations.
- A panel of F5SMC staff (Blakely, Clark) and Commissioners/ECEA members (Kaplan, Mineta) interviewed the two finalists and received supplemental materials on March 12th.
- The Early Childhood Evaluation Advisory Committee met on March 16th, including the F5SMC Executive Director and the staff and Commissioners who participated on the interview panel. The committee discussed the information gathered from the review panel, interviews, supplemental materials, and references. The committee came to unanimous agreement that F5SMC should enter into contract negotiations with one of the two finalists.
- The agreement/contract for the comprehensive evaluation contractor will be presented for Commission approval at the April 27th Commission meeting, subsequent to the conclusion of the RFP appeals process on April 10th 2009.

NEXT STEPS

The RFP process includes an appeals process, whereby organizations whose proposals have not been selected for funding can contest the decision. The appeals deadline is March 31st. F5SMC will respond to any appeals by April 10th. Once any appeals are resolved, F5SMC staff will enter into contract negotiations with the selected evaluator.

FISCAL IMPACT

- The approved contract term is May 1, 2009 through October 31, 2012 (42 months). The extended contract term does not affect the approved budget amount of up to \$960,000.
- This allocation is offset by projected savings of over \$360,000 annually in the phase-out of grantee-level evaluations and ancillary evaluation consultants.

RECOMMENDATION

Accept the recommendation of the ECEA Committee to award the F5SMC Learning, Loving, and Growing: Comprehensive Evaluation contract to the selected external evaluator.

Date: March 23, 2009
To: First 5 San Mateo County Commission
From: Debby Armstrong, Interim Executive Director
Re: Review of First 5 California's FY07-08 Statewide Annual Report

ACTION REQUESTED

Review the FY 07-08 Statewide Annual Report released by First 5 California.

BACKGROUND

Each year, all First 5 County Commissions are required to hold a public hearing to review the Statewide Annual Report released by First 5 California (F5CA). In January 2009, F5CA released its 2007-2008 Annual Report detailing statewide activities, including County Commission investments, funded program activities, participants, and progress towards desired results.

HIGHLIGHTS FROM THE FIRST 5 CALIFORNIA 07-08 ANNUAL REPORT

Investments

- Across 23 counties, the Healthy Kids program (up to 300% FPL) provided health insurance to 15,670 children ages 0-5, and leveraged resources to provide insurance to an additional 67,000 children ages 6-18.
- Statewide, First 5 delivered 297,386 child development services to children ages 0-5, and 323,013 services to parents, guardians, primary caregivers, relatives, and providers.
- Across 44 counties, the CARES program supported 9,365 early care and education workers to enhance their professional skills through education in child development.
- The 58 county commissions expended \$71 million to improve systems of care: 42% of this toward provider capacity building, training, and support; 29% to community strengthening efforts; and 29% to outreach, planning, support, and management.

Evaluation Results

- A University of Southern California evaluation of Healthy Kids enrollees in nine CHI counties found that preventable hospitalization rates decreased by approximately 25%, generating upwards of \$7.35 million in annual savings.
- A 2007 Rand Corporation study found that Latinos, African Americans, and English language learners are more likely to experience school achievement gaps. These are the children who receive the greatest number of First 5 funded services. In FY 07-08:
 - 67% of First 5 services supported Latino children (50% of all California children ages 0-5 are Latino)
 - 4% of First 5 services supported African American children (5% of all California children ages 0-5 are African American)
 - 56% of First 5 services supported English language learners (51% of all California children ages 0-5 are English language learners)

RECOMMENDATION

Approve First 5 San Mateo County's FY 07-08 Annual Report for submission to First 5 California.